



2019 Corporate Sponsorship Opportunities

The Footcandle Film Festival is returning to Hickory, North Carolina on **September 27th—29th, 2019!** This will be an exciting weekend of film screenings, with films being submitted from around the world for consideration. The best reviewed films will be shown during the weekend, starting with an opening night event and reception and closing with an awards ceremony. The festival will be held at the SALT Block with all screenings taking place in the Drendel Auditorium.

This festival has the opportunity to be a showcase event for the Catawba County area, and we are making every effort to have this year's festival be just as successful as the last four years. To do so, we depend on support from local businesses, organizations, and individuals. Every dollar spent on this festival will go towards creating an experience that attendees, filmmakers, and other visitors to the area will remember and help spread the word for continued festival growth in coming years. The festival is being produced by the **Footcandle Film Society, a Catawba County 501(c)3 non-profit organization.** All financial contributions to the film festival are tax deductible.

There are several levels of suggested financial support listed below, along with the sponsorship benefits; however, we appreciate any contribution, of any amount, that can be given to support the festival.

Corporate Sponsorship Levels

FESTIVAL SPONSOR Level — \$10,000 <ul style="list-style-type: none"> Company/name listed in festival program Company/name listed on festival web site Representative has opportunity to speak during Opening Night Film introduction 	<ul style="list-style-type: none"> Ten (10) weekend passes to the festival (includes five tickets to all films and events) Ten (10) festival t-shirts 	<ul style="list-style-type: none"> Featured in promotional video shown before all screenings, social media, web site (large)
DIRECTOR Level — \$5,000 <ul style="list-style-type: none"> Company/name listed in festival program Company/name listed on festival web site Representative has opportunity to speak during Opening Night Film introduction 	<ul style="list-style-type: none"> Five (5) weekend passes to the festival (includes five tickets to all films and events) Five (5) festival t-shirts 	<ul style="list-style-type: none"> Featured in promotional video shown before all screenings, social media, web site (large)
PRODUCER Level — \$2,500 <ul style="list-style-type: none"> Company/name listed in festival program Company/name listed on festival web site Three (3) festival t-shirts 	<ul style="list-style-type: none"> Three (3) weekend passes to the festival (includes three tickets to all films and events) 	<ul style="list-style-type: none"> Featured in promotional video shown before all screenings, social media, web site (medium logo)
STAR Level — \$1,000 <ul style="list-style-type: none"> Company/name listed in festival program Company/name listed on festival web site Two (2) festival t-shirts 	<ul style="list-style-type: none"> Two (2) weekend passes to the festival (includes two tickets to all films and events) 	<ul style="list-style-type: none"> Featured in promotional video shown before all screenings, social media, web site (small logo)
CREW Level — \$500 <ul style="list-style-type: none"> Company/name listed in festival program Company/name listed on festival web site 	<ul style="list-style-type: none"> One (1) weekend pass to the festival (includes one ticket to all films and events) 	<ul style="list-style-type: none"> One (1) festival t-shirt

If you are able to help support this year's festival, please let us know in one of the following ways:

Phone: 828-962-4188 • **Email:** alan@footcandle.org • **Mail:** Post Office Box 9123, Hickory, NC 28603

In order to properly recognize you during the festival weekend, and on any of the festival material, please provide the following information when you contact us about your donation:

Organization or Individual's Name: _____

Contribution Level or Donation Amount: _____

Please check if you do not wish to be recognized publicly at the festival for your contribution

Contact Person Email: _____ Phone: _____

Thank you for your support! We're looking forward to a great festival!

FOOTCANDLE FILM FESTIVAL



S U M M A R Y

35 thought-provoking and challenging **films** from around the world

Over 1,500 individual film **tickets** were sold to attendees both local and from around surrounding areas

12 domestic and international **filmmakers** visited Catawba County for the festival

\$10,000 was awarded to North Carolina-based film productions through the first year of the **Footcandle Filmmaker Grant Fund!**



2018 Footcandle Film Festival Winner Highlights



Audience Favorite Feature Film:
IN PURSUIT OF JUSTICE
(North Carolina)

A documentary about the wrongful conviction of Greg Taylor in North Carolina and the creation of a unique, independent state agency that changed the criminal justice system forever.



Best Documentary Feature:
SILAS (Canada)

Liberian activist Silas Siakor is a tireless crusader against illegal logging and corruption. Through this focus on one small country, the film warns of the power politics and features the role of technology in our rapidly-changing world.



Best Narrative Feature:
IN BLUE (Netherlands)

A seasoned stewardess has to help deliver a baby on a flight to Bucharest. In the aftermath her cab driver collides with a fifteen year old boy who lives in the tunnels underneath the city. They get tangled up in a confusing relationship.



Best Narrative Short Film:
CHUCHOTAGE (Hungary)

During a professional conference in Prague, two simultaneous interpreters in the Hungarian booth realize that only one person is listening to them. This film was selected by the Academy of Motion Pictures for the "short list" of films to be nominated for the Oscar for Best Short Film.



In partnership with the Footcandle Film Society and the Hickory Metro Convention Center and Visitor's Bureau, **UNC-TV Public Media North Carolina** premiered their new documentary film "**The Catawbans**" during the festival weekend. The film highlighted the history and heritage of the Catawba Valley region and surveyed the arts renaissance, economic resurgence and educational innovation felt throughout the region. The evening consisted of a screening of the film, which was attended by over 250 people, followed by a reception.

2018 Audience Survey Results

How would you rate the overall quality of the films you saw during the festival weekend?	99% Positive
How would you rate the variety of films you saw over the course of the festival weekend?	94% Positive
How would you rate the Friday night Short Films and Reception?	97% Positive
How would you rate the Sunday night Awards Dinner & Ceremony at Moretz Mills?	96% Positive

