



2017 Footcandle Film Festival Sponsorship Opportunities

The Footcandle Film Festival is returning to Hickory, North Carolina on September 22nd-24th, 2017! This will be an exciting weekend of film screenings, with films being submitted from around the world for consideration. The best reviewed films will be shown during the weekend, starting with an opening night event and reception and closing with an awards ceremony. The festival will be held at the SALT Block with all screenings taking place in the Drendel Auditorium.

This festival has the opportunity to be a showcase event for the Catawba County area, and we are making every effort to have our second year be just as successful as the first. To do so, we depend on support from local businesses, organizations, and individuals. Every dollar spent on this festival will go towards creating an experience that attendees, filmmakers and other visitors to the area will remember and help “spread the word” for continued festival growth next year.

The festival is being produced by the Footcandle Film Society, a Catawba County-based 501(c)3 non-profit organization. All financial contributions to the film festival are tax deductible.

There are several levels of suggested financial support listed below, along with the sponsorship benefits; however, we appreciate any contribution, of any amount, that can be given to support the festival.

Sponsorship Levels

<p>PATRON Level</p> <ul style="list-style-type: none"> • Company/name listed in festival program • Company/name listed on festival web site 	\$250.00
<p>CREW Level</p> <ul style="list-style-type: none"> • Company/name listed in festival program • Company/name listed on festival web site • One (1) weekend pass to the festival (includes one ticket to all films and events) • One (1) festival t-shirt 	\$500.00
<p>STAR Level</p> <ul style="list-style-type: none"> • Company/name listed in festival program • Company/name listed on festival web site • Two (2) weekend passes to the festival (includes two tickets to all films and events) • Two (2) festival t-shirts • Featured in promotional video shown before all screenings, social media, web site (small logo) 	\$1,000.00
<p>PRODUCER Level</p> <ul style="list-style-type: none"> • Company/name listed in festival program • Company/name listed on festival web site • Three (3) weekend passes to the festival (includes three tickets to all films and events) • Three (3) festival t-shirts • Featured in promotional video shown before all screenings, social media, web site (medium logo) • Choose from any available Producer packages (see next page) 	\$2,500.00
<p>DIRECTOR Level</p> <ul style="list-style-type: none"> • Company/name listed in festival program • Company/name listed on festival web site • Representative has opportunity to speak during Opening Night Film introduction • Five (5) weekend passes to the festival (includes five tickets to all films and events) • Five (5) festival t-shirts • Featured in promotional video shown before all screenings, social media, web site (large) • Choose from any available Director packages (see next page) 	\$5,000.00

Special Packages

Sponsors that support the festival at the “Producer” or “Director” levels may choose one of the following packages based on their sponsorship level. These packages are available on a “first come/first serve” basis.

PRODUCER LEVEL (\$2,500)	Friday Evening Opening Reception Name/logo featured prominently on signage at event, special recognition by emcee of the opening reception, representative has opportunity to speak during opening reception
PRODUCER LEVEL (\$2,500)	Filmmaker & Judge Guest Package Name/logo featured prominently at hotel(s) where visiting filmmakers and judges are staying during the festival weekend
DIRECTOR LEVEL (\$5,000)	Facility Sponsor Name/logo featured prominently on board located at the entrance of the Auditorium throughout the entire weekend
DIRECTOR LEVEL (\$5,000)	Sunday Closing Awards Ceremony Name/logo featured prominently on ceremony program, signage at event, special recognition by emcee, representative allowed to help read award winner names, representative has opportunity to speak during closing ceremony

If you are able to help support this year’s festival, please let us know in one of the following ways:

- * **By phone** — Call Alan Jackson at 828-962-4188 (*please leave a message*)
- * **By email** — info@footcandle.org
- * **By mail** — Footcandle Film Festival, Post Office Box 9123, Hickory, NC 28603

In order to properly recognize you during the festival weekend and on any of the festival material, please provide the following information when you contact us about your donation:

Organization or Individual’s Name: _____

Contribution Level or Donation Amount: _____

Please check if you do not wish to be recognized publicly at the festival for your contribution

For Organizations:

Web Site Address: _____

Contact Person: _____

Contact Person Email: _____ Phone: _____

Thank you for your support! We’re looking forward to a great festival!